



## **Praxedo announces the opening of its German subsidiary Praxedo Germany**

***Praxedo, the SaaS publisher specialising in the provision of computerised solutions to field workers, has underlined its ambition to expand abroad by opening a subsidiary in Germany***

**Paris, 15 February 2010.** Praxedo, the software publisher specialising in the provision of computerised solutions to field workers, has today announced the opening of a subsidiary in Germany. The new venture will help Praxedo increase both the pace of its international expansion plans and the number of users connected to its platform.

Suited to maintenance, after-sales service, inspection, survey work, personal service and transport environments, Praxedo Mobile is a software package that helps businesses schedule and track the service calls of their field workers in real time. Companies that use it in conjunction with PDAs/Smartphones can now optimize their resources and enhance the flow of information to and from their mobile workforce.

Following its success in France, with a portfolio of over 100 clients and more than six million operations handled, Praxedo has decided to press on with its development plans by offering its services to companies on the other side of the Rhine.

*"Praxedo Mobile is perfectly adapted to the German market," said Jean de Broissia, CEO of Praxedo. "It allows companies, especially SMEs, to access a ready-to-use SaaS solution that lets them manage their field operations in real time and to increase the productivity of their field workers (technicians, delivery personnel, etc)."*

To help get its subsidiary up and running, Praxedo has called on the services of Advantecon, recognised for its expertise in the distribution of innovative mobile solutions. For more information on the range of Praxedo services and products available through Advantecon contact Klaus-Jürgen Müller on (00 49) 172 701 7748 or write to him at [jmueller@advantecon.de](mailto:jmueller@advantecon.de).

### **About Praxedo**

Praxedo is a software publisher specialising in the provision of computerised services to field workers, particularly technicians, drivers/delivery personnel and sales representatives. Praxedo publishes the Praxedo Mobile operations management and geolocation platform. Widely recognised for its easy installation and use, the Praxedo Mobile platform adapts to the functional context of each individual company thanks to simple parametering. The use of a mobile terminal in communication with a PDA or a Smartphone, for example, enhances your company's response capabilities and productivity.

Praxedo is a company wholeheartedly devoted to software innovation. Created in 2004, it was named a "Jeune Entreprise Innovante" (Young Innovative Enterprise) by the French Ministry of Higher Education and Research. Praxedo also won the Operational Performance and Excellence award at the 2008 Innovation Awards, presented by Orange Business Service and Syntec Informatique.

**Media relations**

Praxedo

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